



PRIVACY POLICY

Smet & Sanders Consulting LLC

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EIN: 61-2272817

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Effective Date: June 18, 2025

This Privacy Policy explains how Smet & Sanders Consulting LLC (“**Company**,” “**we**,” “**us**,” or “**our**”), a Florida limited liability company, collects, uses, discloses, and protects personal information in connection with our websites (coachdaniellasanders.be, smetconstructionconsulting.com, collectively the “**Websites**”) and our online coaching and consulting services (“**Services**”), including educational coaching, tutoring, structural calculations, technical support, project management, and construction tutoring. We are committed to protecting your privacy and ensuring compliance with applicable data protection laws, including the General Data Protection Regulation (GDPR) for users in the European Union.

1. Scope of This Policy

1.1 Applicability

This Privacy Policy applies to personal information collected through the Websites and Services, whether you are an individual client, a representative of a company, or a visitor to our Websites.

1.2 Third-Party Platforms

We use third-party platforms (e.g., Calendly, Microsoft Teams, Google Meet, Zoom, WhatsApp, PayPal, Apple Pay) for scheduling, communication, and payments. These platforms have their own privacy policies, which govern their data practices. We are not responsible for their data handling practices.

1.3 No Storage of Customer Data

As a core principle, we do not store personal customer data for advertising, marketing, or newsletter purposes beyond what is strictly necessary to provide the Services.

2. Information We Collect

2.1 Information You Provide

We may collect the following personal information directly from you when you engage our Services or interact with our Websites:

2.1.1 Contact Information: Name, email address, or phone number provided when scheduling sessions (e.g., via Calendly) or communicating with us.

2.1.2 Payment Information: Billing details processed through third-party payment providers (e.g., PayPal, Apple Pay, or bank transfer details) to facilitate payment for Services.



2.1.3 Service-Related Information: Information you provide for the delivery of Services, such as project specifications, educational needs, or other relevant details.

2.2 Information Collected Automatically

2.2.1 Our Websites may collect limited technical information, such as IP addresses, browser type, or device information, through cookies or similar technologies for basic functionality and analytics.

2.2.2 We do not use cookies or tracking technologies for advertising or profiling purposes.

2.3 Information from Third-Party Platforms

When you use third-party platforms (e.g., Calendly, Teams, Google Meet, Zoom, WhatsApp), they may collect personal information (e.g., scheduling preferences, video call metadata). Such data is subject to their respective privacy policies.

3. How We Use Your Information

3.1 Purpose of Use

We use your personal information solely for the following purposes:

3.1.1 To provide and deliver the Services, including scheduling sessions, conducting video calls, and fulfilling consulting or coaching engagements.

3.1.2 To process payments through third-party payment providers.

3.1.3 To communicate with you regarding the Services, including responding to inquiries or providing updates.

3.1.4 To comply with legal obligations or resolve disputes, if applicable.

3.2 No Marketing or Newsletters

We do not use your personal information for advertising, marketing, or newsletters, nor do we store your data for such purposes after the completion of Services.

4. How We Share Your Information

4.1 Third-Party Service Providers

We may share your personal information with third-party platforms to facilitate the Services, including:

4.1.1 Scheduling: Calendly for booking coaching and tutoring sessions.

4.1.2 Communication: Microsoft Teams, Google Meet, Zoom, or WhatsApp for video calls and messaging.

4.1.3 Payments: PayPal, Apple Pay, or financial institutions for processing payments.



4.1.4 These providers process data in accordance with their own privacy policies, and we ensure they are reputable and compliant with applicable laws.

4.2 Legal Compliance

We may disclose your personal information if required by law, regulation, or legal process (e.g., court order, subpoena) or to protect the rights, property, or safety of the Company or others.

4.3 No Sale of Data

We do not sell, rent, or share your personal information for marketing or advertising purposes.

5. Data Storage and Retention

5.1 No Long-Term Storage

We do not store your personal information after the completion of Services, except as required to comply with legal or accounting obligations (e.g., payment records for tax purposes).

5.2 Third-Party Platforms

Any personal information processed by third-party platforms (e.g., Calendly, PayPal) is subject to their retention policies, over which we have no control.

5.3 Data Minimization

We collect and process only the minimum personal information necessary to provide the Services.

6. Your Rights

6.1 General Rights

Depending on your jurisdiction, you may have the following rights regarding your personal information:

6.1.1 Access: Request access to the personal information we hold about you.

6.1.2 Correction: Request correction of inaccurate or incomplete information.

6.1.3 Deletion: Request deletion of your personal information, subject to legal or contractual obligations.

6.1.4 Objection or Restriction: Object to or request restriction of processing in certain circumstances.

6.2 GDPR Rights (EU Residents)

If you are located in the European Union, you have additional rights under the GDPR, including:

6.2.1 Data Portability: Request a copy of your personal information in a structured, commonly used, and machine-readable format.

6.2.2 Withdraw Consent: Withdraw consent for processing where consent is the basis for processing (though we primarily rely on contractual necessity).

6.2.3 Lodge a Complaint: File a complaint with a supervisory authority in your country.



6.3 Exercising Your Rights

To exercise your rights, contact us at daniellasanders1975@gmail.com or jeffrey@smetconstructionconsulting.com . We will respond within 30 days, as required by law.

7. International Data Transfers

7.1 Global Operations

As we serve clients in North and South America, Europe, and the United Kingdom, your personal information may be transferred to and processed in the United States or other countries where our third-party platforms operate.

7.2 GDPR Compliance

For EU residents, we ensure that any international data transfers comply with GDPR requirements, such as using service providers that adhere to Standard Contractual Clauses or other approved mechanisms.

7.3 Safeguards

We take reasonable measures to ensure that third-party platforms we use have appropriate safeguards for data protection.

8. Security

8.1 Data Security

We implement reasonable technical and organizational measures to protect your personal information from unauthorized access, loss, or misuse.

8.2 Third-Party Platforms

We rely on reputable third-party platforms that maintain industry-standard security measures, but we are not responsible for their security practices.

8.3 No Guarantee

No method of transmission over the internet is 100% secure. We cannot guarantee absolute security of your personal information.

9. Cookies and Tracking Technologies

9.1 Limited Use

Our Websites may use cookies or similar technologies for basic functionality (e.g., session management) and analytics (e.g., to understand Website usage).

9.2 No Advertising Cookies

We do not use cookies or tracking technologies for advertising, profiling, or marketing purposes.

9.3 Cookie Consent

For users in jurisdictions requiring consent (e.g., EU under GDPR), we will obtain your consent for non-essential cookies via a cookie banner, where applicable. You may manage cookie preferences through your browser settings.



10. Children's Privacy

10.1 Our Services are not directed to individuals under 18 without parental consent. For educational coaching and tutoring, we require parental or guardian consent for clients under 18.

10.2 If we learn that we have collected personal information from a child under 13 (or 16 in certain jurisdictions) without verifiable parental consent, we will delete it promptly.

11. Changes to This Privacy Policy

11.1 We may update this Privacy Policy to reflect changes in our practices or legal requirements. Updated versions will be posted on the Websites with a revised Effective Date.

11.2 Your continued use of the Websites or Services after such changes constitutes your acceptance of the updated Privacy Policy.

12. Contact Us

12.1 For questions, concerns, or to exercise your data protection rights, contact us at:

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Email: daniellasanders1975@gmail.com / jeffrey@smetconstructionconsulting.com

12.2 For EU residents, you may also contact your local data protection authority with complaints.

By using our Websites or Services, you acknowledge that you have read, understood, and agree to this Privacy Policy